



Scott Brothers Global Introduces *Drew & Jonathan Home*

****Click [here](#) for company/brand logos and image of Drew and Jonathan Scott****

April 22, 2021 – Nashville, TN – **Scott Brothers Global** ([SBG](#)) is adding a new brand to its growing portfolio of home and lifestyle products with the introduction of **Drew & Jonathan Home**, a multi-category, multi-collection brand by **Drew and Jonathan Scott**.

Drew and Jonathan Scott are two of television's most prolific lifestyle influencers and designers, with a versatility of homeware offerings for retailers and consumers across North America. Through Drew & Jonathan Home, they'll deliver pieces and products that reflect their personal experiences as designers, builders and a trusted resource to the hundreds of families who have invited them into their homes.

"Drew & Jonathan Home's elevated pieces are inspired by our personal experiences as well as those we've had while helping others transform their family homes into beautiful and joyful spaces," Drew Scott said. "Our journey and theirs are intertwined, which results in better, more useful products for everyone."

"With Drew & Jonathan Home, we're showcasing designs derived from our life experiences and the stories we've collected along the way," Jonathan Scott said. "Our partners understand that, and have been truly supportive in helping us bring our stories to life through these collections."

Drew & Jonathan Home joins Scott Living, the brothers' founding brand that launched in 2014 and has since seen tremendous retail success, with over \$1 billion in cumulative sales and close to 10,000 SKUs currently in production. Drew & Jonathan Home will deliver additional unique and quality SKUs that will enhance the consumer's home environment with thoughtful pieces for every style.

Each of Drew and Jonathan's brands will vary across sales channels and have their own unique story and inspiration; however, they are all grounded in the idea that a beautiful, happy home should be attainable for everyone.

"We are so excited about the scale of this new collection!" said Laura Aldrich, SBG executive vice president for licensing. "We have collaborated with our partners to bring hundreds of SKUs across dozens of categories right out of the gate. Drew & Jonathan Home reflects the guys' modern, casual-yet-refined approach to interior design, and every one of their designs is done with the homeowner in mind. We want to be there for our customers wherever they shop, so Drew and Jonathan brands will be available at a range of price points and retailers."

Over the past year, SBG has been working closely with its most trusted licensing partners to bring Drew & Jonathan Home to retailers this Fall. Most notably last year, SBG announced its partnership with Hooker Furnishings' HMI segment including Pulaski Furniture, Samuel Lawrence Furniture, and PRI brands – a license that will include furniture products for all Drew and Jonathan brands, with over 450 SKUS rolling out in 2021. Pulaski Furniture, SLF and PRI will feature its Drew & Jonathan Home and Scott Living collections at its 220 South showroom location in High Point.

Other participating licensee include Karastan, Restonic, Welspun and Blue Ridge.

To learn more about how Drew and Jonathan brands can serve your business, whether Drew & Jonathan Home, Scott Living, or a custom collection, contact the Scott Brothers Global licensing team at licensing@scottbrothersglobal.com.

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About Scott Brothers Global LLC

Scott Brothers Global and its founders, home designers and lifestyle entrepreneurs Drew and Jonathan Scott, are the creators behind some of the world's leading lifestyle and entertainment brands and companies, including the home furnishings brands, *Scott Living* and *Drew & Jonathan Home*.

Drew and Jonathan are hosts and producers of multiple top-rated HGTV series, including the Emmy-nominated *Property Brothers*, *Property Brothers: Forever Home*, *Brother Vs. Brother*, *Celebrity IOU*, and *Property Brothers At Home*. Produced by their production company, Scott Brothers Entertainment, their shows are enjoyed by millions of viewers in over 160 countries. In addition to their shows and home collections, Drew and Jonathan are New York Times bestselling authors and the founders of Casaza, an online design inspiration platform. In 2019, they launched their internationally popular mobile game, *Property Brothers Home Design*, and in 2020, the brothers founded their first-ever magazine, *Drew + Jonathan Reveal*, a

quarterly publication published by Meredith Corporation. For more information, visit www.thescottbrothers.com.

Media Contact:

Alina Duviner
VP, Communications – Scott Brothers Global
Alina.D@ScottBrothersGlobal.com
416.574.1098