



## FOR IMMEDIATE RELEASE

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## SCOTT BROTHERS AND HMI ANNOUNCE HOME FURNISHINGS PARTNERSHIP

**High Point, N.C. (Sept. 14, 2020)**—Home Meridian International (HMI), a division of Hooker Furniture Corporation and Scott Brothers Global (SBG) have announced a home furnishings license partnership. The license, scheduled for launch in Q1 2021, will include brands and products specifically designed for brick-and-mortar retail stores as well as ecommerce channels. SBG is a leading lifestyle and entertainment company founded by home designers Drew and Jonathan Scott, hosts of HGTV's *Property Brothers*, and includes the home furnishings line Scott Living.

The partnership unites two renowned home brands with a long-standing and successful history of bringing inspired and quality living spaces and ideas to consumers around the world.

“This is a tremendous opportunity, bringing together HMI—one of the largest suppliers in the industry - with the Scott Brothers, one of the most recognizable and successful celebrity brands in the home and lifestyle arena,” said Lee Boone, HMI co-president. “The reach of the brand across multiple distribution channels, together with the scope of HMI product development, sourcing and sales capabilities, create a formidable combination that will drive enthusiastic consumer buying for years to come,”

“We’re proud to be working alongside such a respected organization like HMI who shares our commitment to exceptional value and design, and is as enthusiastic as we are to help families make their homes beautiful,” said Jonathan Scott, co-founder of SBG.

Added co-founder Drew Scott: “We’re extremely happy to have HMI join our growing portfolio of trusted partners. Together, we have spent the better part of this year collaborating on two lines that will enable us to bring quality new products to retailers and consumers across North America.”

The collections will deliver hundreds of new SKUs and will roll-out in 2021, starting with an ecommerce channel in the winter followed by a Spring retail launch. Details around the collections will be announced in fall 2020.

The partnership combines the consumer engagement of a highly successful brand with HMI’s expertise in product development, sourcing and sales.

HMI will be dedicating over 10,000 square feet of newly designed showroom space for the Scott Brothers’ collections introductions in April. This space will be part of the company’s existing showroom at 220 South Elm.

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**About Scott Brothers Global LLC**



Scott Brothers Global and its founders, home designers and lifestyle entrepreneurs Drew and Jonathan Scott, are the creators behind some of the world's leading lifestyle and entertainment brands and companies, including Scott Living, Scott Brothers Entertainment, and Casaza.

Drew and Jonathan are hosts and producers of multiple top-rated HGTV series, including the Emmy-nominated *Property Brothers*, *Property Brothers: Forever Home*, *Brother vs. Brother*, *Celebrity IOU*, and *Property Brothers at Home*. Produced by their production company, Scott Brothers Entertainment, their shows are enjoyed by millions of viewers in over 160 countries. In addition to their shows and home collections, Drew and Jonathan are New York Times and Wall Street Journal bestselling authors and the founders of Casaza, an online design inspiration platform. In 2019, they launched their internationally popular mobile game, *Property Brothers Home Design*, and in 2020, the brothers founded their first-ever magazine, *Reveal*, a quarterly publication published by Meredith Corporation. For more information, visit [www.thescottbrothers.com](http://www.thescottbrothers.com).

### **About Home Meridian International**

Home Meridian International, a division of Hooker Furniture (NASDAQ: HOFT), includes Pulaski Furniture, Samuel Lawrence Furniture, PRI (Prime Resources International), SLH (Samuel Lawrence Hospitality), Accentrics Home and HMidea. HMI designs, sources and manufactures the full spectrum of home furnishings, casegoods and upholstery in a range of price points and across multiple channels of distribution. Headquartered in High Point, N.C., HMI has office and warehouse locations in Asia and North America. For more information, visit [www.homemeridian.com](http://www.homemeridian.com)