

FOR IMMEDIATE RELEASE

SCOTT BROTHERS GLOBAL TEAMS UP WITH LEADING HOME TEXTILE AND DÉCOR MANUFACTURERS TO EXTEND PRODUCT OFFERINGS

New products from BLUE RIDGE, BRENTWOOD ORIGINALS, WELSPUN USA, and MOHAWK will deliver a wide range of quality products at varied price points

Essential Art joins the Scott Brothers family of partners

Nashville, TN. (March 25, 2021)— **Scott Brothers Global** (SBG) announced today that they're scaling up development and production with new and wide-ranging quality product assortments available for retail as early as summer 2021.

With the increasing demand for home goods and products, SBG and partners are bringing fresh and innovative styles and products poised to deliver wide-ranging appeal as well as exclusive collection opportunities for retail outlets nationwide.

BrentwoodOriginals, **Welspun USA**, **Blue Ridge**, and **Mohawk** are among the licensees who are partnering with SBG to debut new collections across multiple channels this year, and for the first time, SBG will be partnering with **Essential Art** to bring wall and tabletop art collections to Scott Living.

SBG's founders, designers [Drew and Jonathan Scott](#), are committed to working with their licensees to create new products and categories both within Scott Living, and beyond, to collaboratively work with retailers to reach a wider consumer base.

"We've seen the need for products and styles that work for everyone," said Drew Scott. "Consumers are looking for versatility and compatibility in this space, and Scott Brothers Global will deliver both."

“There’s no question we’re going to deliver products that create a warm, welcoming home,” Jonathan Scott said. “This is personal for us, and we’re going to continue to bring our personal touch to everything we do—including our upcoming lines.”

Commerce Department Data shows that in February alone, Americans spent an estimated \$11.3 billion at furniture and home furnishing stores, up 12 percent from February 2020.

“We’re focused on strategic growth that responds to the demand retailers are experiencing across price points and styles,” said Laura Aldrich, SBG executive vice president for licensing. “Our partners share that commitment, and our consumers stand to benefit.”

As part of the announcement, SBG has shared some general details outlining the products and collections they have coming out with their partners:

Welspun USA - Fashion bedding and bath

SBG welcomed Welspun into its brand portfolio in 2017 to partner on producing fashion bedding for QVC. The collection remains one of the most popular on the shopping network. New Fall '21 product will be available to all channels through multiple SBG brands and will feature everything from modern graphic patterns to textures inspired by nature and will be previewed at Textile Market this month.

Brentwood Originals - Decorative pillows, throws, poufs, and dog beds

Brentwood is proudly debuted its Fall '21 Scott Living collection at Textile Marke.

The collection is cozy, yet sophisticated textures mixed with modern and elevated geometrics in neutrals and jewel tones.

Blue Ridge Home Fashions – Down and down alternative filled utility bedding products

SBG welcomed Blue Ridge into its brand portfolio in 2019 to partner on producing bed pillows, comforters, and feather beds for Amazon, Wayfair, Macys.com, Kohls.com, Lowes.com, and more.

Mohawk - Area rugs

SBG and Mohawk launched Scott Living and Scott Living by Karastan in Fall of 2018. The collections have been huge sellers for Lowe's, Homedepot.com, Kohls.com, Macys.com, Amazon, Wayfair, and furniture stores coast to coast. New brand is debuting at High Point Market in June.

Essential Art – Wall and tabletop art

Scott Living is partnering with Essential Art to launch a new collection later this Spring. The debut collection will feature a Palm Springs mid-century summer aesthetic with mod geometrics, and desert nature shots.

To learn more about how SBG brands can serve your business, contact the SBG licensing team at licensing@scottbrothersglobal.com.

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About Scott Brothers Global LLC

Scott Brothers Global and its founders, home designers and lifestyle entrepreneurs Drew and Jonathan Scott, are the creators behind some of the world's leading lifestyle and entertainment brands and companies, including the home furnishings line, Scott Living.

Drew and Jonathan are hosts and producers of multiple top-rated HGTV series, including the Emmy-nominated *Property Brothers*, *Property Brothers: Forever Home*, *Brother Vs. Brother*, *Celebrity IOU*, and *Property Brothers At Home*. Produced by their production company, Scott Brothers Entertainment, their shows are enjoyed by

millions of viewers in over 160 countries. In addition to their shows and home collections, Drew and Jonathan are New York Times bestselling authors and the founders of Casaza, an online design inspiration platform. In 2019, they launched their internationally popular mobile game, *Property Brothers Home Design*, and in 2020, the brothers founded their first-ever magazine, *Drew + Jonathan Reveal*, a quarterly publication published by Meredith Corporation. For more information, visit www.thescottbrothers.com.

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