



## Scott Brothers Global Accelerates Growth, Opens National Headquarters, Announces Executive Appointments

Nashville, TN – February 26, 2019 – **Scott Brothers Global, LLC (SBG)**, a leading lifestyle and entertainment company founded by brothers [Drew and Jonathan Scott](#), announced today the opening of its new national headquarters in Nashville, Tennessee. This office is home to SBG's Scott Living team as well as its digital and marketing teams. SBG will continue to maintain its corporate office in Las Vegas, Nevada and its television production company office in Toronto, Canada. SBG also welcomes three new executive appointments including Alina Duviner as vice president, communications, Amy Mellen, as vice president, product design for Scott Living, and Michael Kim as senior vice president, business development. This news follows SBG's latest announcements including a strategic partnership with [Kohl's](#) and Scott Living, and the U.S. and Canadian launches of SBG's new design and renovation platform, [Casaza.com](#).

SBG's mission is to build aspirational lifestyle brands, content and experiences rooted in family, style, and fun. Over the past year, all streams of the company's portfolio have seen major growth and development. The Scott Brothers draw millions of viewers and fans through their multiple HGTV programs focused on home renovation and transformation. Earlier this month, HGTV confirmed that the brothers' newest show, [Property Brothers: Forever Home](#), is set to premiere in summer 2019, and will be produced by Scott Brothers Entertainment. Property Brothers: *Forever Home* is one of several high-profile projects the production company will announce this year. In 2018, Scott Living - the brothers' home collection - hit a quarter billion dollars in retail sales. Commencing in fall 2019, the collection will be available at over 1100 Kohl's locations across the U.S. The company's latest venture, Casaza, a consumer-facing design platform featuring curated looks by the brothers and their team of designers, launched in the U.S. in October 2018, and will be available in Canada on February 28th. The company will continue with its international expansion in 2019.

SBG's steady expansion is supported by a team of licensing, marketing and strategic development industry veterans. Alina Duviner, who is based in Toronto, will oversee the brand's internal and external communications strategy. For the past decade, Duviner ran a leading publicity company, Alina Publicity, shepherding numerous lifestyle and entertainment brands to global success. Amy Mellen, based in New York City, NY is the former creative

director for Calvin Klein Home. She will lead the Scott Living creative team on design direction for the brand's nearly 2500 SKUs. With a rich career in content distribution, sales and marketing in the cable industry, Mike Kim, based in Los Angeles, CA, will drive SBG's corporate strategy and leadership to increase revenue, digital media exposure, and market awareness both nationally and globally.

"SBG is growing strong and after a monumental year, we're investing heavily in our team and expertise to enhance our brands and offer our partners and supporters the best," said David Dembroski, president, Scott Brothers Global.

### **About Scott Brothers Global**

Scott Brothers Global and its founders, Drew and Jonathan Scott, are the creators behind some of the world's leading lifestyle and entertainment brands and companies. *Scott Living* is their rapidly expanding collection of home goods, which includes indoor furniture, décor, textiles and bedding. Currently available at a variety of North American retailers including Amazon, QVC, and Lowe's, Scott Living will design a home line available at Kohl's starting Fall 2019. Drew and Jonathan are hosts and producers of multiple top-rated HGTV series including the Emmy-nominated and Canadian Screen Award-winning *Property Brothers*, *Brother vs. Brother* and *Property Brothers at Home*, among others. Produced by their production company, Scott Brothers Entertainment, their shows are enjoyed by millions of viewers in over 150 countries. The brothers are also the authors of three *New York Times* and *Wall Street Journal* best sellers including *Dream Home*, *It Takes Two: Our Story*, and *Builder Brothers: Big Plans*. Casaza, Scott Brothers Global's latest venture, is an online platform for design and renovation enthusiasts, now available in Canada and the U.S. For more information, please visit: [DrewandJonathan.com](http://DrewandJonathan.com).

###

### **Contact:**

Alina Duviner  
Vice President, Communications  
Scott Brothers Global  
[Alina.D@ScottBrothersGlobal.com](mailto:Alina.D@ScottBrothersGlobal.com)  
416.574.1098